# **ANSWERS TO GENERAL FAQ'S**

Ver:1623

#### Q: What are MOQ for leather for Sampling & Lead time?

A: If the required leather (quality, color, thickness) is in stock then there is no MOQ. If leather is not in stock then the MOQ is 100 sf per color per quality with a lead time of 4 weeks.

This 100sf could be equivalent to 1-2 units or 4-5 units depending what has to be made. For example a trench has more SF usage than a Midi skirt. For safety it is ok to assume 30-35 sf per style.

# Q. What are MOQ' for production and lead time for leather?

A: 2500 sf per leather per color.

Rest all explanation same as above.

#### Q: What is sample lead time?

A: If leather is in house, sample can be sent out within 7-10 days based on your nominated trims (if any).

If leather has to be made then lead time is 5 weeks.

#### Q: What is production lead time?

A: Simran needs clean 65 days for completing production. Simran works on principle of 30 days for arranging leather/trims/accessories + 30 days for cut/sew/pack + 5 days for handover to FF in Delhi.

All the steps & processes to be followed for the brand would be added on top of 65 days. For PPS add 7 days, for shipment sample add 7 days etc etc Simran team would understand the process that has to be followed and make an official flow chart which would highlight the steps to be followed. This Flowchart becomes the official T&A plan and becomes the bench mark for the customer lead time.

#### Q: Can we have 1 skin as lab dip?

A: Unlike textiles, leather skin cannot be pot-dyed and it has to be dyed in a drum. 1 sample drum load is 100sf which is the MOQ.

If the required color is not in stock, it has to be dyed and the MOQ is 100sf?

#### Q: Will the color match the Pantone 100% and/or match the leather swatch 100%?

A: Leather will not match 100% to pantone and there would be slight variation always which is globally accepted.

Following leather swatch as a color standard also does not guarantee 100% matching because it is entirely dependent on which quality & finish is the original swatch and

what is being made. Thus slight different will always be present which is globally accepted.

# Q: What if I just wish to see how the Pantone would look in leather?

A: Similar to spray painting on cars, we can spray paint your pantone color on white leather and send to you to see. This color is only on the surface and did not penetrate the skin. Thus there would be 2-3 tones variation when the skin is actually dyed in the drum.

# Q: I have no FF in Delhi. Can Simran help?

A: Of course. Even if the prices are FOB, simran can assist in sending shipments CNF by Air or CNF by sea direct to your closest international port. The price per unit or per shipment simran can quote to you 2-3 days prior to shipment and on your confirmation shipment would be moved. A complete set of documents would be sent by email or uploaded on your ERP portal as mentioned by you.

## Q: How many leather qualities does Simran has?

A: There are 27 different animal breeds, there are 7 different types of tanning, there are 4 types of finishing on leather, there are 3 European chemical companies simran works with. Thus in reality there are 2268 versions of leather per color that Simran has or can make.

# Q: I am not a leather specialist, will Simran help us in quality suggestions?

A: Simran is equivalent to "Saville Row of London" where everything is custom-made. Leather is NOT JUST Leather at Simran. The profile of Mr. Rajan Arora Ceo is to handold the PD team and propose the appropriate leather and/or develop it thus the sample you get is aligned with your inspiration & thoughts.

If you have any inspiration image always do share.

#### Q: Do I need to worry about Leather testing & Chemical Parameters?

A: You do not need to worry about a thing. Simran is 1 year in advance of what would get restricted 1 year down the line. If you have any testing parameter to follow, please follow. Simran guarantees all Chemical test approval as per latest updated version of Global RSL (Restricted substance list) and is internally testing all leathers prior to being used for production. In addition, if you wish to conduct any tests please send your manual. All Leather testing queries would be answered and dealt by Mr. Rajan Arora Ceo.

# Q: I have to look at multiple product categories and wont have time to chase for information. Can you handle this?

A: At Simran there is never a "black-out" of information. You are always updated & aware as to what is happening EACH WEEK.

Every Saturday, simran team would send you SAMPLE STATUS highlighting the current status of every development/sample. If any change, it would be highlighted in Red. Every Saturday, Simran team would send you PRODUCTION STATUS highlighting the current status for every production style and its state. If any change, it would be highlighted in Red. If any delays, proper reason would be mentioned which would not be an excuse for delay.

#### Q: How is Documentation handled of shipment & courier?

A: Simran has its own Logistics department. Prior to starting your 1<sup>st</sup> development, Simran team would ask you some basic questions which the team would start to fill up in our internal ERP. Once your sample is sent, the next day you would receive an invoice + AWB for your sample. Once the shipment leaves, your designated person/department would get the shipment documents Invoice + PL + AWB & all other relevant documents for you to custom clear the goods at destination port.

#### Q: How will I know about the price of the unit?

A: An account executive would be allocated to handle your valued business. Your account executive would quote you the price of the design/style at the time it is being finalized.

#### Q: Can Simran copy a color from a Social Media Picture or web page?

A: Yes however we need to be aligned to the understanding. Every smartphone & computer screen has its own aspect color ratio. The same picture on multiple devices would seem like a different color. If you can provide us a pantone number to begin with, it would be easy. Or Simran would back-trace the closest pantone number to the color and seek your confirmation/advice and follow it for color dyeing.

#### Q: Can I ask for color swatches of "Tan's", "Cognac's", "Red's" etc etc

A: Color "names" are generic information. What would be "rust" for another might be "tan" for you. Every brand has their own color "names".

Simran has a large color pallete and we can provide you multiple color shades from our archive however we would need a pantone reference to begin with and know the color direction you seek. Once we have starting point, we would be able to send you 2 shades up & 2 shades down from our archive. If your color direction is not in stock, we would have to dye the skins.